

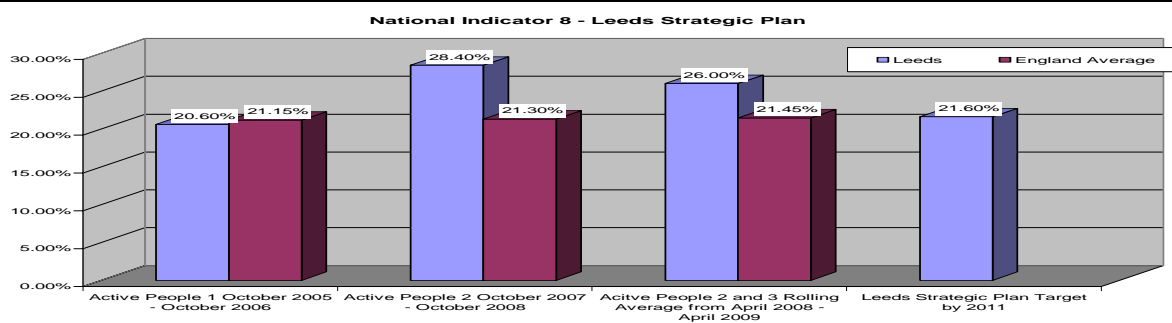
**Improvement Priority – CU-1a. Enable more people to become involved in SPORT and culture by providing better quality and wider ranging activities and facilities.**

**Accountable Officer – Ed Mylan / Richard Mond. Accountable Director – Jean Dent**

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|-------------------------|
| <b>Overall Progress</b> |
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**Why is this a priority**

Through sport and active recreation people can find enjoyment, enrich their lives, fulfil their potential and keep active. The benefits are linked to improved health, wellbeing, educational attainment, regeneration and economic performance. By improving the quality, access and range of facilities available we aim to enable more people to become involved in sport. Additionally other measures are in place to encourage participation.



% of Population in Leeds Participation in Sport and Active Recreation each Week

**Overall Progress to date and outcomes achieved – 1<sup>st</sup> April to 30<sup>th</sup> September 09**

**Overall Summary** – Indoor sports facility renewal is progressing well via Sport for the Future and associated programmes. Recent figures for sports participation show a 2.4% fall following the previous year's startling 7.8% increase. The reported decline may well be a non-significant variation around a positive local trend, but is a cause for concern. The drop is not reflected in participation in council (indoor) facilities which has increased, despite the recession, partly due to free swimming. The playing pitch strategy is due to be refreshed under PPG17 and will provide an opportunity to review the strategic development of outdoor sport facilities.

**Achievements since the last report:**

- Free swimming continues to be very successful with a 32% (Apr – Sept 08 vs Apr – Sept 09) increase in visits from people aged 60 and over and a further 32% increase in throughput by people aged 16 and under. 'Swim4Free' has been actively promoted by LCC and NHS Leeds. Additionally usage of LCC Leisure Centres is up 7.24% this year compared to last year despite two large sites being closed for re-building the through Private Finance Initiative.
- Executive Board agreed the 'Vision for Council Leisure Centres' creating a clear forward capital plan until 2020. This will result in investment, community asset transfer and the re-alignment of the infrastructure to the needs of the various communities in Leeds. Holt Park Health and Wellbeing Centre continues to develop - the outline business case has been submitted to the Department of Health and approved by Executive Board. The outcome will be known in December. Additionally £3.7M of capital bids have been submitted to the Free Swimming Capital Modernisation Fund; the outcome is expected in October.
- Through the 'Sport for the Future' project, investment has been secured to procure a new leisure management system for LCC Leisure Centres.
- Development of new facilities continues with the BMX track at Tarnfield Park and the playing pitch facility developments at Fleet Lane and Rose Lund.

**Challenges/Risks:**

- Uncertainty on whether grant funding will continue post 2011 for free swimming.
- Securing funding to deliver the 'Vision for Council Leisure Centres', but to remain flexible enough to cope with unforeseen occurrences.
- Next year the target for quality assured sport facilities will increase to 17. The current budget will not be sufficient to achieve this target. Budget will be required to deliver continuous improvement in this area or partners will need to take more ownership.
- Participation information from key partners isn't widely available.
- Multi-agency and wider partnership development work is emerging (e.g. Extended Services) which requires further understanding and development. The 'Active People' survey has a confidence interval of between 3–5% in Leeds, therefore further fluctuations in reported performance could be experienced as seen between the 2006 and 2008 results.
- Joint work with Planning and PPG17 will refresh needs assessment and ultimately the strategy for outdoor sport.

|                                     |   |  |  |
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| <b>Council / Partnership Groups</b> | Sport Leeds and Active Leeds working within the Cultural Partnership and Healthy Leeds. |  |  |
|-------------------------------------|---|--|--|

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| <b>Approved by (Accountable Officer)</b> | <b>Richard Mond / Ed Mylan</b> | <b>Date</b> | <b>21/10/09</b> |
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|---|------------------|-------------|-----------------|
| <b>Approved by (Accountable Director)</b> | <b>Jean Dent</b> | <b>Date</b> | <b>21/10/09</b> |
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| <b>Key actions for the next 6 months</b> |  |  |  |   |
|--|--|--|--|---|
|  | <b>Action (Desired Achievements)</b>   | <b>Contributory Officer / Partner</b>  | <b>Milestone / Actions</b>   | <b>Timescale</b>  |
| 1  | Continue to deliver the 'Sport for the Future' project and progress towards the key outcomes   | Mark Allman – LCC<br>Head of Sport and Active Recreation Service                               | Holt Park Health and Wellbeing Centre Treasury decision.<br>Respond to any invitations to proceed with Free Swimming Capital Modernisation bids.<br>Seek expression of interest for community management of sites.<br>Develop operational delivery plans for the opening of the 'New Leaf' Private Finance Initiative sites.<br>Complete procurement of new leisure management system. | Dec 2009<br>Feb 2010<br><br>Mar 2011<br>Mar 2011<br><br>Dec 2009                                |
| 2  | Implementation of the Sport and Active Recreation Service Customer Strategy through the 'Sport for the Future' Customer Relations Work Package.                          | Mark Allman – LCC<br>Head of Sport and Active Recreation                                       | Review the performance framework in light of leisure management system procurement; Establish and agree development needs of managers; Assess the structures for delivering business intelligence and align to the vision; Communicate the business intelligence vision; Review and revise customer standards and develop processes to improve outcomes.                               | Mar 2010 (all)  |
| 3  | Continue to deliver and develop Sport Leeds working towards the agreed headline targets and actions within the Sport Leeds 'Tracker'                                     | Sport Leeds - Head of Sport and Active Recreation  | Improve the milestone situation from 32 amber, 21 green and 1 red in the actions section of the Sport Leeds 'Tracker' at the end of September 09.  | 31 <sup>st</sup> Mar 2010   |
| 4  | Continue to work towards the Quest accreditation of Leeds City Council Leisure Centres and the target of 13 for 2009/2010 (2 achieved to date)                           | Mark Allman - LCC<br>Head of Sport and Active Recreation                                       | 3 current (Quest accredited) sites through full Quest assessment.<br>5 current sites through Quest assessments (awaiting dates).<br>John Charles Centre for Sport maintenance assessment completed.<br>2 new (not currently accredited) sites put through Quest and accredited.  | Dec 2009<br>31 <sup>st</sup> Mar 2010<br>31 <sup>st</sup> Mar 2010<br>31 <sup>st</sup> Mar 2010 |
| 5  | Develop wider partnership working both in terms of 'Extended Services' and around health and wellbeing   | Mark Allman - LCC<br>Head of Sport and Active Recreation                                       | Refine approach to 'Change4Life' and continue to deliver campaign.<br>Continue to develop GP referral with the key milestone of first patient referral.  | Mar 2010<br>Mar 2010  |
| 6  | Completion of schemes for playing pitch improvements   | Sean Flesher - LCC<br>Acting Head of Parks and Countryside                                     | Progress made on the following playing pitch improvement schemes: Kings Field, Beeston; Oulton and Woodlesford Sports and Social Club; Meadow Fields MUGA (multi-use games area)   | Mar 2010  |
| 7  | Under PPG17 refresh the playing pitch strategy with an extended review of outdoor sport activities. Complete audit of indoor provision and set local standards.          | Sean Flesher and Mark Allman – LCC<br>Mark Allman – LCC<br>Head of Sport and Active Recreation | Review undertaken and strategy refreshed<br><br>Audit of indoor facilities completed, analysis of the audit and wider sources produced.<br>Local standards defined and integrated into planning process.   | Mar 2011<br><br>Mar 2010<br>Mar 2010  |
| 8  | Widen access/increase participation amongst five priority groups (BME, disabled people, people from deprived areas, females and older people) in council leisure centres | Sport Leeds  | Complete the service's equality self-assessment and action plan.<br>Continue to implement the numerous outreach projects undertaken in the community.<br>Further raise participation issue through Sport Leeds   | Mar 2010<br>Mar 2010<br>Mar 2010  |

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| Reference | Title   | Owner                       | Frequency & Measure | Rise or Fall | Baseline        | 2008/09 Result | 2009/10 Target | Current Predicted Full Year Result | Data Quality |
|-----------|---|-----------------------------|---------------------|--------------|-----------------|----------------|----------------|------------------------------------|--------------|
| NI 8      | Adult participation in sport and active recreation                        | Sport and Active Recreation | Annually %          | Rise         | 20.6% (2005/06) | 28.4%          | N.A.           | N.A.                               | No concerns  |
| LKI-SC19  | Number of sports facility types with a specified quality assured standard | Sport and Active Recreation | Annually Number     | Rise         | 13 2007/08      | 12             | 13             | 13                                 | No concerns  |